



The National Association of Peer Supporters is Excited to Announce

Pathways

2023 National Conference

 Norfolk, Virginia  October 25th & 26th

Partnership/Sponsorship Opportunities 2023

Become a year-long partner and conference sponsor for 2023 today!

Pathways!

The National Association for Peer Supporters (N.A.P.S.) will be hosting its Annual Conference October 25-26, 2023, in Norfolk, Virginia. The event will be in person and welcome more than 300 peers, advocates, policymakers, family members, youth, clinicians, and other stakeholders across the nation. We all know the value of peer support lies in the fact that peers have a unique understanding of each other's struggles and can provide empathy, validation, and hope, but peer support also fosters a sense of community and belonging – join your community at this conference! N.A.P.S. offers attendees premium education sessions, product training, exhibitions, and networking opportunities.

This year's theme "Pathways" will highlight the diversity of paths that individuals' recovery journeys take. We are all unique in our experiences and the ways in which we navigate life's challenges. Some paths may be straightforward, while others may have twists and turns that require us to adapt and persevere. Regardless of the journey, having support from peers who have shared similar experiences can make all the difference in achieving long-term recovery. This year's theme "Pathways" emphasizes the importance of recognizing and honoring the diverse paths of recovery and the significant role that peer support can play in promoting sustained recovery.

We invite you to establish your company or organization as a mental health leader by securing your sponsorship at this year's National Association of Peer Supporters Annual Conference as well as year-long opportunities to partner with us. As your trusted partner, N.A.P.S. provides sponsors with numerous opportunities to increase brand visibility, establish thought leadership, and directly access hundreds of potential customers and strategic partners. We work tirelessly to ensure that our sponsors' business goals are being met. Discounted sponsorship is available to current affiliate members of the National Association of Peer Supporters.

Opportunities are offered on a first come basis and all submission must be received by September 1, 2023.

If you have any questions, or if you wish to sponsor registrations, please email conference@peersupportworks.org or contact Len Statham at lens@peersupportworks.org



Pathways In Action Partnership Opportunities and Levels

Pathways Pacesetter Presenting Sponsor (One industry exclusive)

Benefits:

- Opening Remarks or product demonstration during conference (5min)
- Recognition as sponsor during welcome activities and reception
- 10 free conference registrations, which may be donated as scholarships
- Prime Exhibitor table at the conference
- Company name and logo displayed in the conference app
- Linked company logo on the conference website
- Inclusion of approved materials in conference bags
- Social media announcement of sponsorship
- Pre-conference email recognition
- Year-long recognition and slide show during all virtual events
- Marketing material in all bags

Amount:
\$25,000

Diamond (only two industry exclusive)

Benefits:

- Acknowledgment in the opening conference session
- Recognition as sponsor during snack breaks
- 6 free conference registrations, which may be donated as scholarships
- Prime Exhibitor table at the conference
- Company name and logo displayed in the conference app
- Linked company logo on the conference website
- Inclusion of approved materials in conference bags
- Social Media announcement of sponsorship
- Pre-conference email recognition
- Year-long recognition on website and during all virtual events

Amount:
\$15,000

Pathways In Action Partnership Opportunities and Levels

Platinum (only three)

Benefits:

- Acknowledgment in the opening conference session
- Remarks during award event
- 4 free conference registrations, which may be donated as scholarships
- Prime Exhibitor table at the conference
- Company name and logo displayed in the conference app
- Linked company logo on the conference website
- Inclusion of approved materials in conference bags
- Social media announcement of sponsorship
- Pre-conference email recognition
- Year-long recognition on website and during all virtual events

Amount:
\$10,000

Silver Sponsor (five offered)

Benefits:

- Acknowledgment in the opening conference session
- 2 free conference registrations, which may be donated as scholarships
- Exhibitor table at the conference
- Company name and logo displayed in the conference app
- Linked company logo on the conference website
- Inclusion of approved materials in conference bags
- Social Media announcement of sponsorship
- Pre-conference email recognition

Amount:
\$5,000

Pathways In Action Partnership Opportunities and Levels

Advocate (only five offered on first come basis)

Benefits:

- Acknowledgment during the opening conference session
- 1 free conference registration, which may be donated as scholarships
- Exhibitor table at the conference
- Company name and logo displayed in the conference app
- Linked company logo on the conference website

Amount:
\$2,500

Peer Run Nonprofit Exhibitor (only ten offered on a first come basis)

Benefits:

- This discounted opportunity is available only to peer-run organizations with operating budgets of \$500,000 or less
- Company name and logo displayed in the conference app
- Shared exhibitor table at the conference
- Includes one conference registration for the rep staffing the table attending the conference (no shared registration)

Amount:
\$550



NAPS Partnership Payment Form

If you have any questions or need further information, please contact:
Sara Taylor 585-305-4094 or conference@peersupportworks.org

Company/Agency Name: _____

Partnership Level: _____

Company/Agency Rep/Contact: _____

Phone Number: _____

Address: _____

Email Address: _____

